

8

(~~20~~ available) In Room Booth
\$5,000

- 2 Booth Attendee Registrations
- 1 Booth, 2 Chairs

9

(~~10~~ available) Upstairs Booth
\$2,500

- 1 Booth Attendee Registration
- 1 Booth, 1 Chair

Reception
\$10,000 **SOLD**

April 15 - Cal Chamber office

Event App - \$7,500

- Company logo prominently featured on the mobile event app
- 2 min podium time
- Attendee Email List

WiFi Sponsor
\$7,500

Conference Bag
\$5,000 **SOLD**

Badge Sponsor
\$5,000 **SOLD**

Bingo Card
\$2,500

Upstairs SHRM Bookstore
\$5,000

- Company logo or name prominently featured on signage throughout the SHRM Bookstore
- Attendee email list

Upstairs Re-Charge Lounge
\$4,500

Company logo and name will be featured on signage throughout the conference

Professional Headshot Booth
\$4,500

Conference Attendee Lanyard
\$3,000 **SOLD**

Legislative Field Trip Lanyard
\$2,000 **SOLD**

Those visiting the Capitol will bear a different colored/branded lanyard and your company name or logo will be printed on the lanyards

Meals & Beverages

Company logo on station signage for:

Day 2 Buffet Lunch
\$5,000

Day 1 Grab-and-Go Lunch
\$4,000

(2 available) Breakfast
\$3,000

(2 available) Coffee/Beverage
\$1,500

5

(~~10~~ available) Tabletop Signage
\$500

Company logo on all attendee tabletop signage in the Grand Ballroom

(10 available) Email Blast
\$500

Pre-conference email blast to registered attendees

ADD ONS *

(only available as add-ons for In Room and Upstairs Booth Sponsors)

***Booth Electricity - \$500**

***Extra Booth Attendees - \$500 each**
(not to exceed a total of 4 booth attendees)

***Attendee Email List - \$500**