



About the Event:

The SHRM26 California Reception is one of the most sought-after networking experiences at the SHRM Annual Conference—an event that consistently draws a packed house of HR decision-makers, executives, and influential California leaders. Last year’s reception sold out with a line wrapped around the Hard Rock Hotel and even a surprise appearance from SHRM President & CEO Johnny C. Taylor.

As a sponsor, you’re placing your brand at the center of the most visible California gathering at SHRM26. You’ll connect directly with engaged SHRM California members, statewide SHRM leaders, and the SHRM NorCal team—an audience that’s already leaning in. This is where relationships spark, visibility skyrockets, and the right partners show up to be seen.

For organizations wanting meaningful access to California’s HR community, there’s no better stage.



SHRM26

ORLANDO, FL
JUNE 16 – 19, 2026

Premier Event Sponsor - \$10,000 -2 available

Primary logo placement, Step & Repeat, Email List

Table Area Sponsor - \$7500 - 6 available

Tabletop area - comes with 10 attendee tickets each, email List

Beverage Sponsor - \$4000

Sponsor 2 drink tickets per attendee

Reception Lanyard - \$3,000

Special CA Only Reception

Badge Sponsor - \$2000

Logo on each printed badge

Cocktail Napkin Sponsor - \$500

Logo on each printed badge

SOLD

